

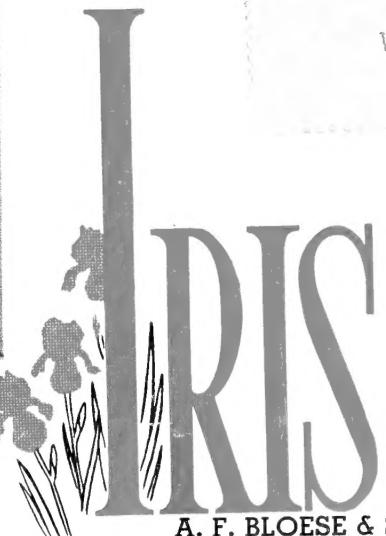
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*Jardin des*



A. F. BLOESE & SON, R. 4, BOX 787, BATTLE CREEK, MICHIGAN

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U. S. Department of Agriculture

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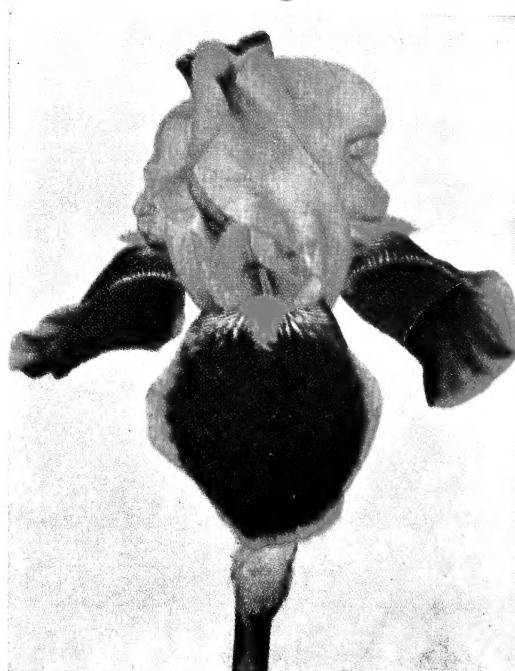
*Leading* IRIS  
for your  
GARDEN

ELMOHR

from  
**JARDIN DES IRIS**  
A. F. BLOESE & SON  
R. 4, Box 787  
BATTLE CREEK, MICHIGAN



LOUVOIS

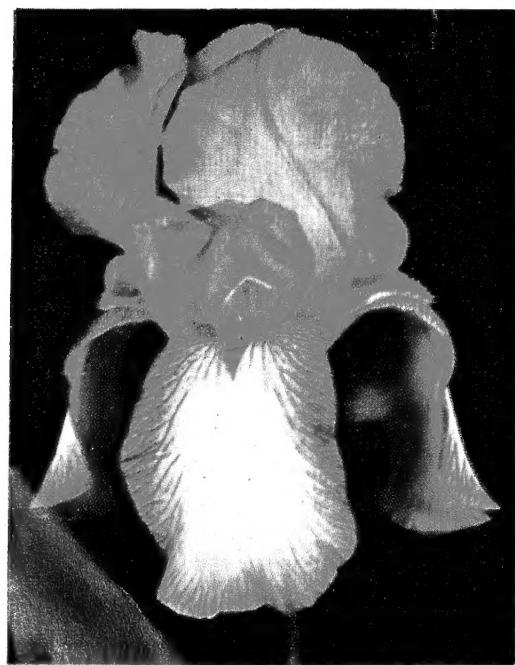




CALCUTTA



RADIANT



SIEGFRIED

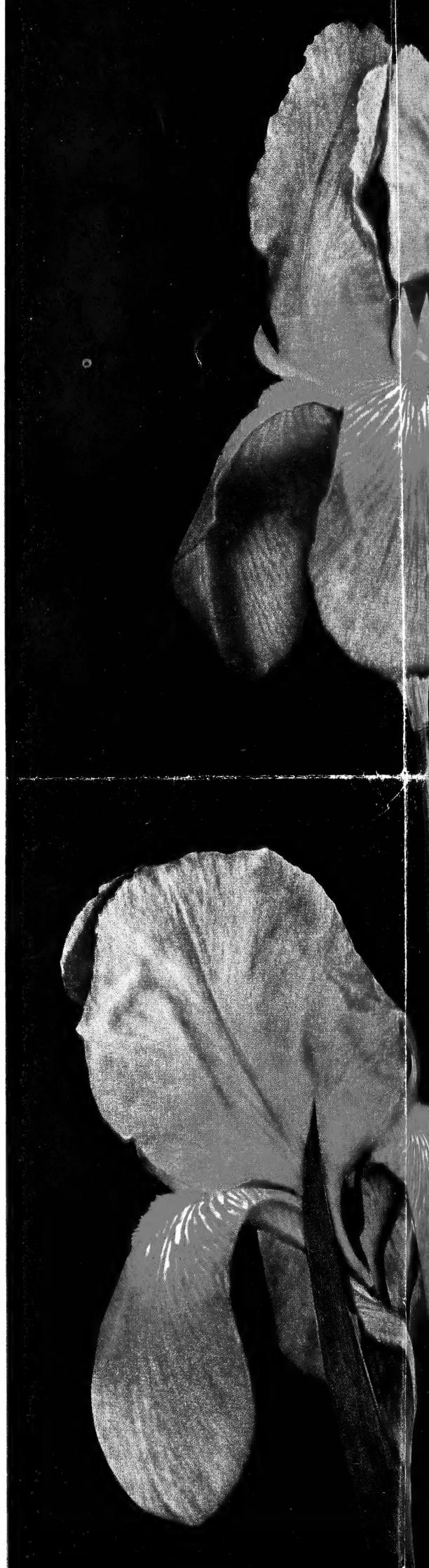
**I**T ALL STARTED with six iris, planted twenty years ago. Satisfied customers who order year after year and show the flowers to their neighbors have made our business grow until today we have the world's largest iris planting. Iris from our fields are growing in hundreds of thousands of gardens, in fact, may be found in almost every town of any size in the country.

To keep the cost down and the quality up, we use modern methods. Our rhizomes are planted with a machine—we are the only iris grower who has one—which has a capacity of 60 plants a minute, or 3,600 an hour. It sets the plants in at just the right depth. Our rows are forty inches wide, and the machine spaces the rhizomes fourteen inches apart, giving each plant plenty of elbow room to produce the finest rhizomes for you. All our stock was lined out on new land on which iris have never been grown before.

Every order receives our most careful attention and is filled generously.

You are cordially invited to visit us at any time. The Iris usually begin to bloom about June 1st. You will see more iris than you ever saw before, in fact, many miles of rows.

ELMOHR is the only variety shown in natural size. Most of the other varieties in this list are also huge.





## SPRING AND FALL BLOOMING IRIS

These Iris produce an abundance of flowers in spring and usually flower again in fall. We had as much fall bloom last fall as in spring, and visitors to our fields were astonished at the lovely sight these unique varieties made. The following varieties have been thoroughly tested in our gardens and are all good performers both in spring and fall:

|   |     |
|---|-----|
| AUTUMN ELF  |     |
| Olive cream and delicate lavender.  | .30 |
| AUTUMN FROST  |     |
| Sweetly fragrant, large, clean white.   | .35 |
| AUTUMN HAZE   |     |
| A mammoth lavender violet.  | .30 |
| AUTUMN SPLENDOR   |     |
| Richest purple. Bloomed for more than six weeks last fall.  | .30 |
| BLACK MAGIC   |     |
| Almost black in some lights.  | .30 |
| DORCAS HUTCHESON  |     |
| Rich pansy-purple violet self.  | .30 |
| JEAN SIRET  |     |
| Dwarf yellow which blooms occasionally during the summer as well as fall.                               | .30 |
| SANGREAL  |     |
| Deep yellow with rich orange beard.   | .30 |
| SEPTEMBER SKIES   |     |
| Vigorous purple-red self which produces more flowers in spring and fall than one has a right to expect. | .30 |
| SOUTHLAND   |     |
| Large clear yellow which appears to be sprinkled with diamond dust.                                     | .30 |
| WHITE AUTUMN KING   |     |
| Free blooming white with waxlike substance. Blooms freely over long period.                             | .30 |

Special Quantity Prices

Ten each  
of any one of the following  
for only \$1.75

AUTUMN ELF  
AUTUMN SPLENDOR  
DORCAS HUTCHESON  
SEPTEMBER SKIES  
WHITE AUTUMN KING  
*One each of the 11 varieties  
described above  
for only \$2.30, postpaid.*

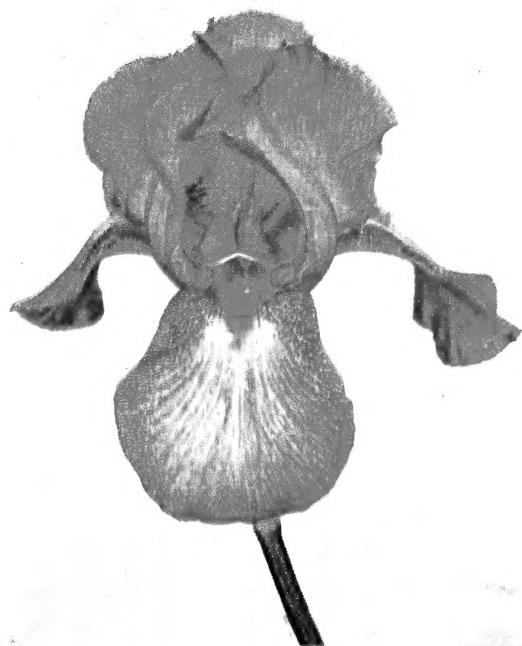
← COPPER LUSTRE



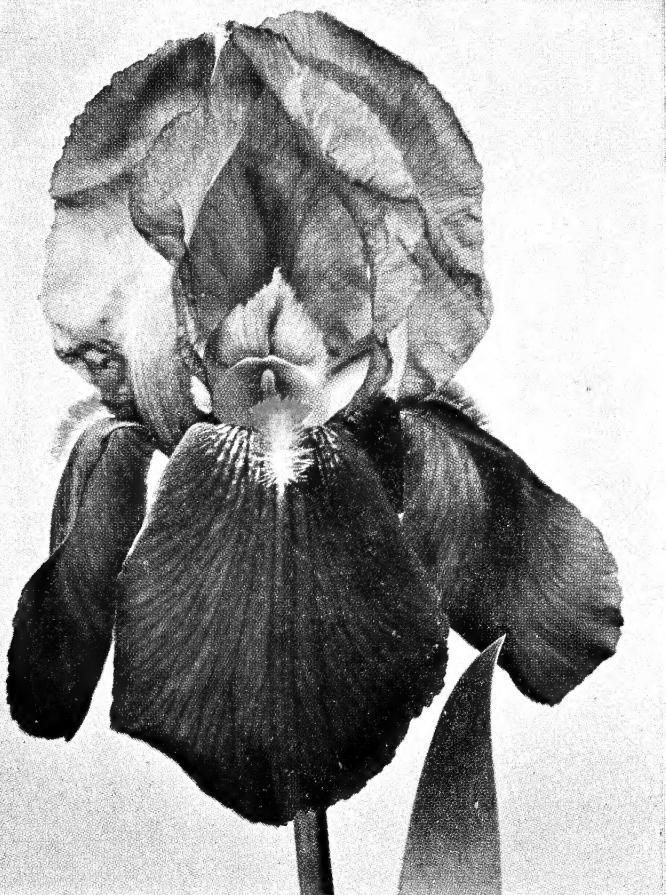
TIFFANY



GOLDEN LIGHT



ORLOFF



INDIAN HILLS



PRAIRIE SUNSET



FRIEDA MOHR



CITY OF LINCOLN

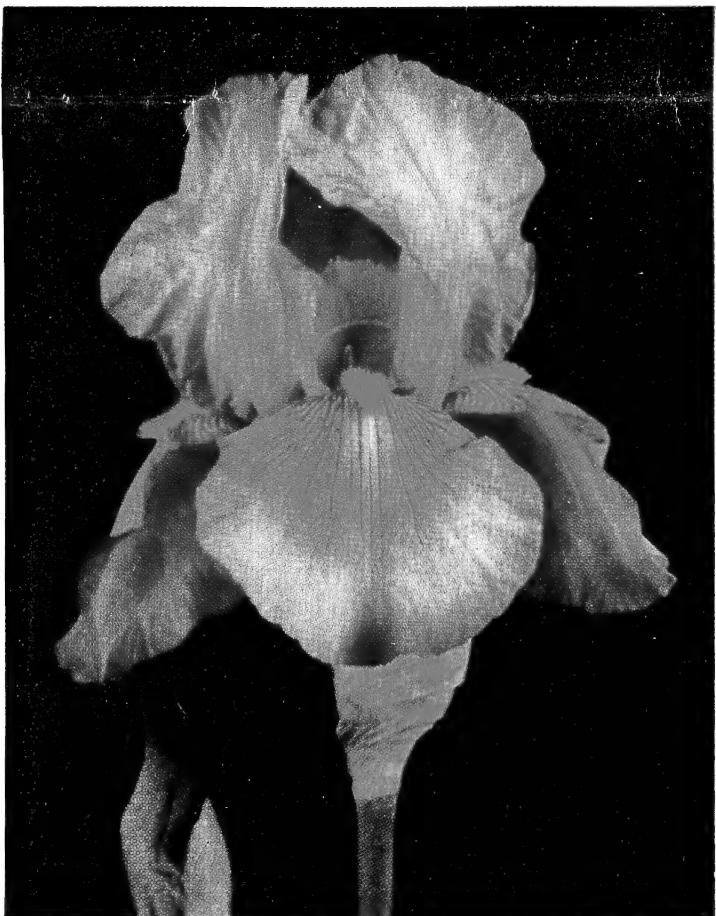
*Make your choice from this  
THE MOST POP*



GREAT LAKES



SABLE

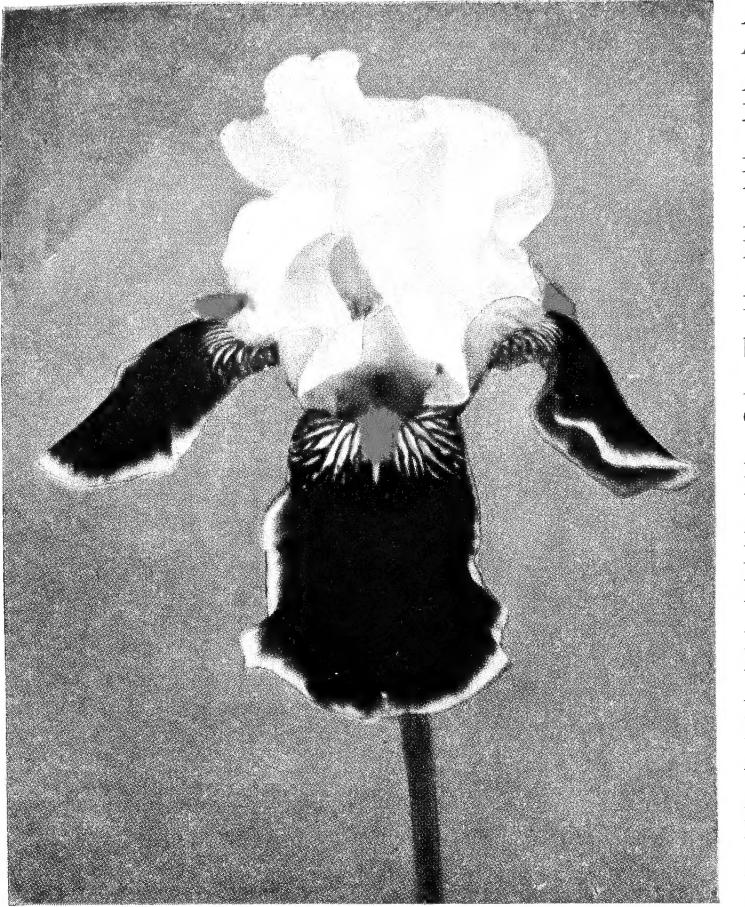


DAYBREAK

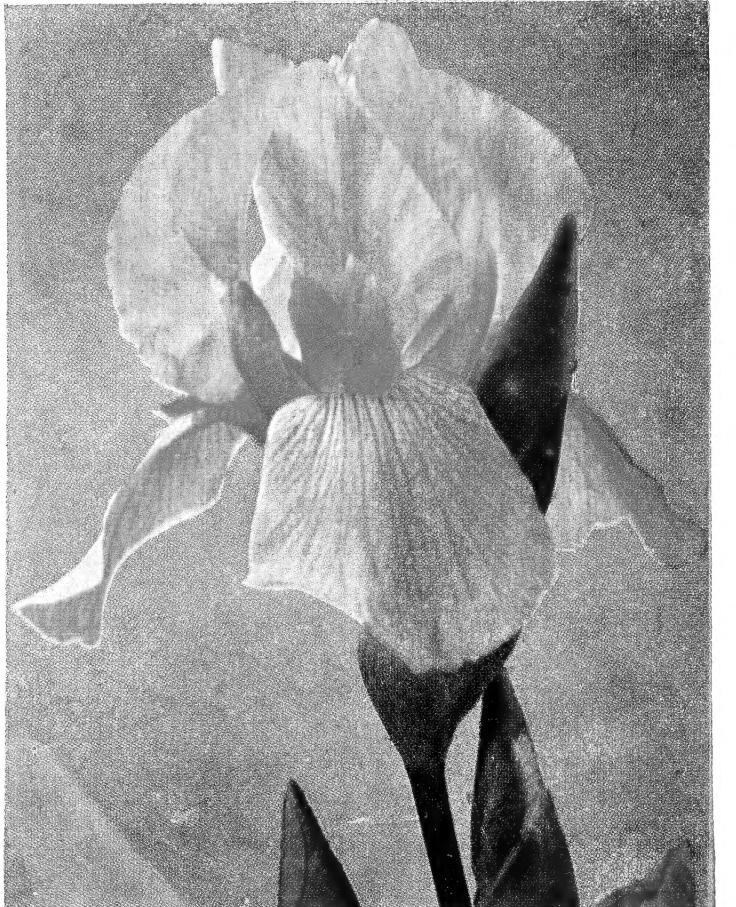


RANGER

this List of  
POPULAR VARIETIES



**W A B A S H**



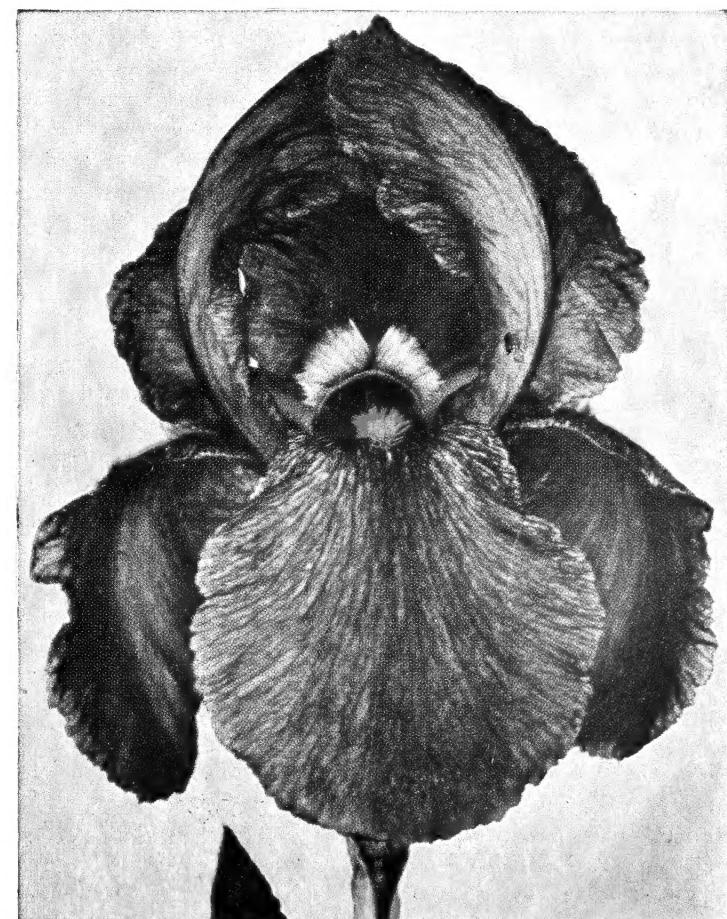
**B U F F A W N**

|  |      |   |      |
|--|------|---|------|
| <b>ALASTOR</b>   | 1.25 | <b>COURS-LE-REINE</b>   | 2.00 |
| A smooth cyclamen pink.  |      | A huge white with blue edge.  |      |
| <b>ALBA SUPERBA</b>  | 7.50 | <b>DAUNTLESS</b>  | .30  |
| Regarded as the best white.  |      | Red self of good size and height.                                       |      |
| <b>AMENTI</b>  | .30  | <b>DAYBREAK</b>   |      |
| Delicate blend of tan and lilac.                                   |      | See illustration. Dykes Medal runnerup.                                 |      |
| <b>AMITOLA</b>   | .35  | <b>DEPUTE NOMBLOT</b>   |      |
| Rich russet-pink blend.  |      | A huge vigorous copper red.   |      |
| <b>ANGELUS</b>   | .40  | <b>DERRIL HART</b>  |      |
| Vigorous cream-pink. Profuse bloomer.                              |      | A blend of rose, wine and brown.  |      |
| <b>ANITRA</b>  | .40  | <b>DOGROSE</b>  |      |
| Clear blue like a bright summer sky.                               |      | Pink-lavender. Tall slender stalks.                                     |      |
| <b>APRICOT</b>   | .40  | <b>DORE</b>   |      |
| Ruffled golden apricot self.                                       |      | Creamy-yellow standards, white falls.                                   |      |
| <b>ARCTIC</b>  | .75  | <b>DOROTHY DIETZ</b>  |      |
| Large white, flushed with gold.                                    |      | White standards, flushed with blue, and plum falls.                     |      |
| <b>BALLET GIRL</b>   | .75  | <b>ECLADOR</b>  |      |
| Apple blossom pink.  |      | A delicate yellow from France.  |      |
| <b>BEVERLY</b>   | 1.00 | <b>EDWARD LAPHAM</b>  |      |
| A free blooming deep pink.   |      | Just about the reddest of the reds.                                     |      |
| <b>BLACK WINGS</b>   | 3.00 | <b>EL CAPITAN</b>   |      |
| Midnight blue. Black in some lights.                               |      | Large fragrant lavender-blue flowers on tall stems.                     |      |
| <b>BRIGHT MELODY</b>   | 6.00 | <b>ELKHART</b>  |      |
| Rich Concord grape purple.   |      | A rich chestnut-red. Not tall.  |      |
| <b>BROWN THRASHER</b>  | 6.00 | <b>ELLA CALLIS</b>  |      |
| Bright coppery golden brown.                                       |      | Large yellow, flushed with orange.                                      |      |
| <b>BRYCE CANYON</b>  | 9.00 | <b>ELMOHR</b>   |      |
| See illustration.  |      | Natural size illustration. Most sensational variety of the last decade. |      |
| <b>BUECHLEY GIANT</b>  | 30   | <b>ELSA SASS</b>  |      |
| A mammoth tall rich blue bicolor.                                  |      | Crystal-clear lemon yellow with a dash of cream.                        |      |
| <b>BUFFAWN</b>   | .75  | <b>ETHELWYN DUBUAR</b>  |      |
| Illustrated. Richer color than picture.                            |      | A delicate pink.  |      |
| <b>CADETTOU</b>  | .35  | <b>FLORA ZENOR</b>  |      |
| Golden standards and red falls.                                    |      | Described as having color of strawberry soda.                           |      |
| <b>CAESAR'S BROTHER</b>  | .40  | <b>FRIEDA MOHR</b>  |      |
| Rich royal purple. The best Siberian.                              |      | Large tall lilac-rose. Universal favorite. See illustration.            |      |
| <b>CALCUTTA</b>  | .50  | <b>GOLDEN FLEECE</b>  |      |
| See illustration. Large flower, free bloomer and rapid multiplier. |      | Large lemon and cream ruffled flowers.                                  |      |
| <b>CALIFORNIA GOLD</b>   | .35  | <b>GOLDEN LIGHT</b>   |      |
| Large deep yellow.   |      | See illustration.   |      |
| <b>CAMEROUN</b>  | 2.00 | <b>GOLDEN TREASURE</b>  |      |
| Huge, almost black flowers with velvety falls.                     |      | Sparkling gold, flushed with cream.                                     |      |
| <b>CAPRI</b>   | .30  | <b>GRACE BALLARD</b>  |      |
| A demure yellow blend.   |      | A large luscious apricot blend.   |      |
| <b>CASA MORENA</b>   | 8.00 | <b>GRACE LAPHAM</b>   |      |
| Large glistening flowers of deep brown.                            |      | A medium sized delicate pink.   |      |
| <b>CHEERIO</b>   | .30  | <b>GREAT LAKES</b>  |      |
| One of the reddest reds. A great favorite.                         |      | See illustration. Universally regarded as the best blue.                |      |
| <b>CHIEF POKING FIRE</b>   | 2.50 | <b>GUDRUN</b>   |      |
| A red blend with copper yellow undertone.                          |      | Huge white. None larger.  |      |
| <b>CHINA MAID</b>  | .75  | <b>INDIAN CHIEF</b>   |      |
| Huge blend of pink, lilac and gold.                                |      | See illustration. Not quite so red as picture.                          |      |
| <b>CHRISTABEL</b>  | .60  | <b>INDIAN HILLS</b>   |      |
| About as bright red as may be found.                               |      | See illustration.   |      |
| <b>CITY OF LINCOLN</b>   | .60  | <b>IVORY BEAUTY</b>   |      |
| See illustration. Bright colors.                                   |      | A ten inch dwarf white, beautifully flushed with gold.                  |      |
| <b>CLARIBEL</b>  | .40  |   |      |
| Mammoth clear white, edged blue.                                   |      |   |      |
| <b>COPPER LUSTRE</b>   | .50  |   |      |
| See illustration.  |      |   |      |

|   |      |  |      |
|---|------|--|------|
| JAKE  |      | PINK SATIN   |      |
| Large immaculate clear cut white.   | .75  | Exquisitely delicate pink.   | .30  |
| JEAN CAYEUX   |      | PINK MARVEL  |      |
| See illustration. Has rich silky sheen.                                   | .35  | Beautiful salmon-pink.   | 2.50 |
| JERRY   |      | PLURABELLE   |      |
| Medium sized bright red.  | .30  | Yellow standards and glistening pink<br>and yellow falls. Very late.   | .40  |
| KING JUBA   |      | PRAIRIE SUNSET   |      |
| Golden standards and red falls.   | .30  | See illustration. Glowing hues which<br>resemble those of setting sun. | 1.50 |
| LOUVOIS   |      | PRINCE OF ORANGE   |      |
| See illustration. Rich velvety<br>chocolate-brown falls.                  | .75  | Bright golden orange.  | 1.00 |
| LUCREZIA BORI   |      | RADIANT  |      |
| A tall large yellow with imposing,<br>huge fans.                          | .35  | See illustration.  | .75  |
| LUTETIA   |      | RAMESES  |      |
| Rich golden standards and white<br>falls. Different.                      | 1.00 | See illustration.  | .30  |
| MAGENTA   |      | RANGER   |      |
| Claret-purple showy flowers.  | .35  | See illustration. Only more beautiful.                                 | 4.00 |
| MAID OF ASTALOT   |      | RIDING HIGH  |      |
| Large sparkling white with blue edge.                                     | .50  | Rich lilac pink.   | .75  |
| MARCO POLO  |      | ROSY WINGS   |      |
| Rose standards, red falls.  | .30  | Free blooming large and tall rosy-red.                                 | .30  |
| MARQUITA  |      | ROYAL COACH  |      |
| Ivory standards and watermelon-red<br>falls. Large.                       | .40  | Unique yellow with brown stitching.                                    | .50  |
| MATTERHORN  |      | ROYAL SCOT   |      |
| A clear large white.  | 1.00 | A large burgundy red plicata.  | 5.00 |
| MELANIE   |      | RUBEON   |      |
| A shimmering orchid-pink.   | 2.00 | Stately tall rose red.   | .30  |
| MIDWEST GEM   |      | SABLE  |      |
| Blend of apricot, pink, buff and gold.                                    | .50  | See illustration. Tall and outstanding.                                | 1.00 |
| MING YELLOW   |      | SANDALWOOD   |      |
| Mammoth rich yellow of unsurpassed<br>beauty.                             | .75  | Blend of brown and fawn.   | .40  |
| MME. L. AUREAU  |      | SHAH JEHAN   |      |
| Large white, heavily peppered with<br>heliotrope.                         | .50  | Creamy buff standards, purple falls<br>edged with buff.                | .30  |
| MOUNTAIN SNOW   |      | SIEGFRIED  |      |
| Vigorous large white, flushed blue.                                       | .40  | See illustration. Large flowers.                                       | .60  |
| NASSAK  |      | SIERRA BLUE  |      |
| Large white, edged with blue.   | .40  | Medium light blue of great height.                                     | .35  |
| NENE  |      | SNOWKING   |      |
| Red-purple blossoms which some-<br>times measure nine inches.             | .35  | Large vigorous white.  | .35  |
| ORANGE FLAME  |      | SNOW MAIDEN  |      |
| Dazzling blend of red, orange, gold.                                      | 1.00 | 10 in. tall. The best white dwarf.                                     | .25  |
| ORLOFF  |      | THE RED DOUGLAS  |      |
| See illustration. Rhizomes are small.                                     | .75  | Rich rosy wine red of great size.                                      | .75  |
| ORMOHR  |      | THURATUS   |      |
| See illustration. Mammoth flowers<br>are more beautiful than the picture. | .50  | Bright claret purple in the sun.                                       | .50  |
| PAINTED DESERT  |      | TIFFANJA   |      |
| Colors of Arizona desert.   | 5.00 | White and buff plicata.  | 2.00 |
| PEACH BLOW  |      | TIFFANY  |      |
| See illustration.   | 1.50 | See illustration.  | .50  |
| PERSIAN PRINCE  |      | TIGER TIGER  |      |
| Bright yellow standards and rich<br>red falls.                            | 1.00 | Bright red, flushed with purple.                                       | .40  |
| PICADOR   |      | TREASURE ISLAND  |      |
| Honey colored standards and red-<br>purple falls.                         | .35  | Huge rich clear yellow.  | .55  |
| PINK IMPERIAL   |      | VISION   |      |
| Largest and tallest lavender pink.  | 1.50 | Sparkling golden standards; red falls<br>with bright gold edge.        | .35  |
|   |      | WABASH   |      |
|   |      | See illustration. Dykes Medal winner.                                  | .75  |
|   |      | WINE GLORY   |      |
|   |      | Large violet with dash of red.   | .35  |
|   |      | WINNESHIEK   |      |
|   |      | Velvety large dark blue violet.  | .30  |



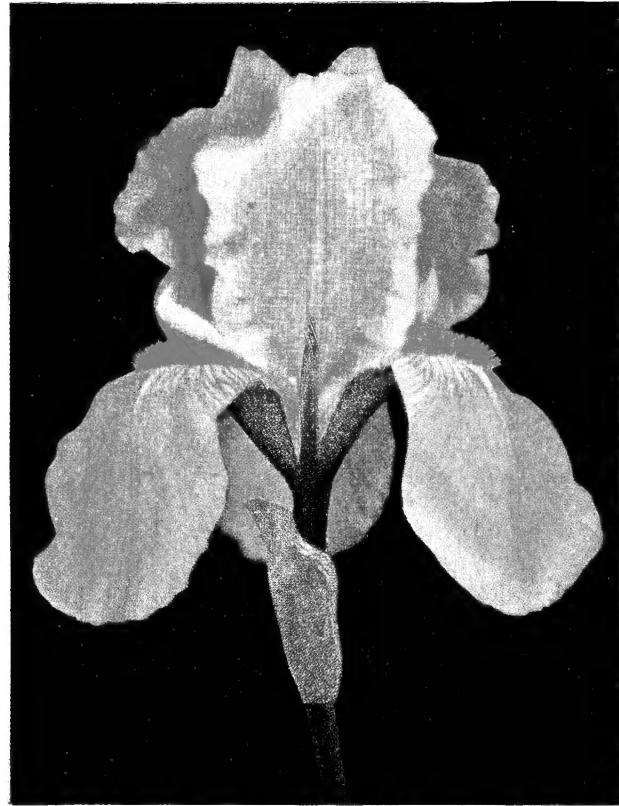
PEACH GLOW



ORMOHR



JEAN CAYEUX



RAMESES

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